



Where Experience meets Enterprise.



The Silverpreneurs® fully funded programme has been exclusively created to inspire and empower the over 50's, who are looking to develop their existing or early-stage business as part of an experienced and supportive business community.



If you are looking to remove the shackles of corporate life, change your career path or return to the workplace after taking early retirement, then the Silverpreneurs® programme is for you.

Now open to applicants!

This fully funded programme will be delivered through a combination of in-person 1-2-1 and group sessions, where you can learn, grow and share your journey and experience with the group.

Delivered by the Silverpreneurs® co-founders and their team of Silver Experts, they will share their business knowledge, experience, and networks with you.

Ready to take the next step?



 silverpreneurs-ltd.com

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 [SilverpreneursR](https://twitter.com/SilverpreneursR)

  [silverpreneurs-ltd](https://www.linkedin.com/company/silverpreneurs-ltd)



What can you expect from the Programme?

Introductions	<ul style="list-style-type: none">> Onboarding> Being a 50+ Entrepreneur> Developing a business pitch
Strategy & business planning	<ul style="list-style-type: none">> Business structure> Business vision & objectives> Contracts & agreements
Support for your business	<ul style="list-style-type: none">> Digital business tools> CRM systems> Building a financial model
Sales & Marketing	<ul style="list-style-type: none">> Sales & Marketing Plan> Digital marketing, social media> Networking & Collaboration
Access to finance & funding	<ul style="list-style-type: none">> Start up loans, crowdfunding & grants> Raising equity funding> British Business Bank
Sales Support	<ul style="list-style-type: none">> Writing proposals> Converting enquiries into leads> Collaborations and partnerships
Barclays Eagle Labs	<ul style="list-style-type: none">> Meet the Barclays Eagle Labs team> Access to business support> Mentoring support
Personal health & wellbeing	<ul style="list-style-type: none">> Sustaining personal wellbeing> Cohort pitching event> End of cohort celebrations

Visit www.silverpreneurs-ltd.com for more information and to apply.

Funding Eligibility: This is a Shropshire funded programme and therefore your business postcode needs to be in the Shropshire Council district (this excludes Telford & Wrekin). If you don't yet have a registered business, then please include your home postcode on the application form.



Funded by
UK Government

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BARCLAYS | Eagle Labs

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